

DECLARATION

I SWARNAM BISHOYI , hereby declare that the project work entitled "Customer Relationship Management (CRM)" is an authentic work carried out by me at Max Fashion, under the guidance of Dr. PINKY RANI DEI for the partial fulfillment of degree Master of Commerce.

I would like to express my gratitude and affection towards to A Dr. Pinky Rani DEI whose guidance before and after this project has been instrumental in its completion.

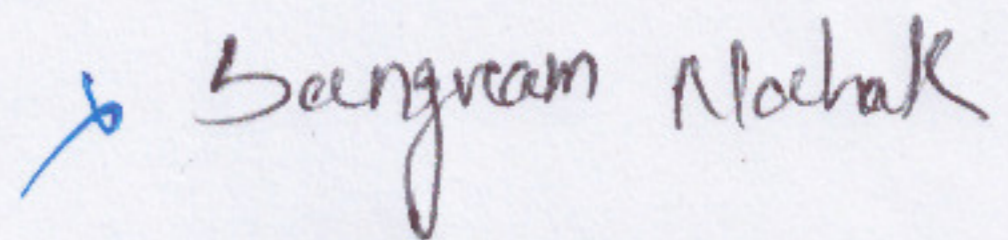
I would also grateful to Mr. Dhanurdhar Reddy (Store Manager at Max Fashion, Jangpath Road, Bhubaneswar) and entire staff of Max Fashion who had been extremely cooperative and helpful at every step throughout the project period.

Swarnam Bishoyi
SWARNAM BISHOYI

DECLARATION

I hereby declare that the project work entitled "**Fundamental analysis of TVS Motor Company**" submitted to the Dept of Management Studies, GOVERNMENT SCIENCE COLLEGE, CHATRAPUR, ODISHA, is a record of an original work done by me under the guidance of **Dr. PINKY RANI DEI**, HOD OF THE COOMERCE DEPARTMENT and this project work is submitted in the partial fulfillment of the requirements for the award of the **MASTER OF COMMERCE**. The results embodied in this thesis have not been submitted in any other University or Institute for the award of any degree .

SANGRAM NAHAK



Signature of the Students

Declaration

I, Madhusmita Kampa, student of Government Science College, Chhatrapur, hereby declare that the project report titled "Financial Statement Analysis of Tata Consultancy Services (TCS)" is my original work, submitted in partial fulfillment of the requirements for the Bachelor of Commerce degree.

This project has not been submitted previously for any degree or examination. The information and data used in this report have been collected from publicly available sources and authenticated publications.

Madhusmita Kampa
Government Science College, Chhatrapur

Madhusmita Kampa

**A STUDY TO THE POPULARITY OF INTERNET
BANKING**

Submitted By

SONALI SAHU

(Roll No: 24COMM0090)

Under The Esteemed Guidance of

Dr. PINKI RANI DEI

Head of department

COMMERCE DEPARTMENT



[Handwritten signature]
24/05/26

**GOVERNMENT SCIENCE COLLEGE
CHATRAPUR**

[Handwritten signature]
09/05/26

DECLARATION BY CANDIDATE

I hereby declare that the Dissertation/Project Work, with the title of “ **Data concerns over social media - A study on instagram - a study on berhampur** ” Submitted by me for the partial fulfillment of the degree of M.Com under the supervision of DR. Pinki Rani Dei ma'am of Govt. College, Chatrapur is my original work and has not been submitted earlier to any other University/Institution for the fulfillment of the requirement for any course. However, extracts of any literature which has been used for this report has been duly acknowledged providing details of such literature in the references.

Place: Chatrapur

Signature: *Deepa Mahankuda*

Name: Deepa Mahankuda

Address: Nauli, Gobindapur

Roll No.: 24COMM0069

DECLARATION

I hereby declare that the project titled "A Study on the Popularity of Internet Banking" is an original work carried out by me under the guidance of **Dr. Pinki Rani Dei**, Head of the Department, Commerce Department, Government Science College, Chatrapur.

This project report is submitted in partial fulfillment of the requirements for the academic course. The information and data presented in this report are true and correct to the best of my knowledge and belief. This work has not been submitted previously to any other institution or university for the award of any degree or diploma.

DATE: 09/05/2026

PLACE Chatrapur

Sonali Sahu
Name: SONALI SAHU

Roll No: 24COMM0090

DECLARATION

I Miss Sonali Sahu a student of M.com 2nd year (Roll number is 24COMM0089). Hereby declare that the Project Report entitled "A STUDY ON CONSUMER BEHAVIOR TOWARDS PURCHASING MOBILE PHONE." was done by me under the guidance of Dr.Pinki Rani Dei, M.com., Ph.D. Assistant Professor, HOD of M.com of Government Science College, Chatrapur is submitted in partial fulfillment of the requirements for the award of Master of Commerce degree.

Date: 09-05-26
Place: Berzampur

Sonali Sahu
Sonali Sahu
Roll number is 24COMM0089

DISSERTATION PROJECT REPORT

ON

“STUDY OF CONSUMER BEHAVIOR ON SELECTING SMART PHONES”



A Dissertation Project Report Submitted in partial fulfilment of The Degree of Master of Commerce Under Government Science College, Chatrapur, Ganjam

SUBMITTED BY:

Name: Sonali Behera

Roll no: - COMM24-034

Exam Roll No. - 24COMM0088

M.Com 2nd Year

4TH Semester

Government Science College, Chatrapur
Accredited with Grade “B” by NAAC
(Affiliated to Berhampur University)

Under the Guidance of:

09/05/26
Internal Guide :

Dr. Pinki Rani Dei (HOD)

(Assistant Professor)

Commerce Department (GSSC)

Exteranal Guide :

Dr. Sakshi Ranjan Dash
Asst. prof in Commerce
Berhampur University
Bhanja bhan

SESSION: 2025-26

DECLARATION

I, **Archana Baitharu**, a student of Master of Commerce (M.Com.), Berhampur University, hereby declare that the project report titled "**Comprehensive Financial Performance Evaluation of JK Paper Ltd**" is the outcome of my own efforts and research carried out during the summer internship at JK Paper Ltd., Unit- JK Paper Mills, Jaykaypur, Rayagada, a unit of JK Organisation.

This report is submitted in partial fulfillment of the academic requirements of the M.Com. program and has been completed under the supervision of **Dr.Pinki rani Dei** for his valuable suggestion & friendly guidance which has given a finite shape to this report.

I also declare that the contents of this project report are based on genuine work undertaken by me and have not been submitted earlier, either in part or full, for any other purpose or to any other institution or university.

Place: *Chatrapur*

Date: *09/05/26*

Archana Baitharu

ARCHANA BAITHARU

Roll No.: 24COMM0064

M.Com (2024-2026)

Government Science college, Chatrapur

DISSERTATION PROJECT REPORT

ON

“STUDY OF CONSUMER BEHAVIOR ON SELECTING MOBILE PHONES”



A Dissertation Project Report Submitted in partial fulfilment of The Degree of Master of Commerce Under Government Science College, Chatrapur, Ganjam

SUBMITTED BY:

Name: Sonali Sahu

Rollno: -COMM24-013

Exam Roll No. -24COMM0089 M.Com 2nd

Year

4TH Semester

Government Science College, Chatrapur

Accredited with Grade “B” by NAAC

(Affiliated to Berhampur University)

Under the Guidance of:

Internal Guide:

Dr. Pinki Rani Dei (HOD)

(Assistant Professor)

Commerce Department (GSSC)

SESSION: 2025-26

Handwritten signature and date: 9/05/26

Handwritten signature and date: 09/05/26

**A STUDY ON ANALYSIS OF WORKING CAPITAL
MANAGEMENT IN TEXAN STONE INDIA PVT LTD**

A Dissertation Submitted in Partial Fulfilment of the Requirements
for the Award of the Degree of **MASTER OF COMMERCE (M. Com)**

Academic Session: 2024-26

SUBMITTED BY:

TIKINA SAHU

ROLL NO: COMM24-019

EXAM Roll No: 24COMM0092

MASTER OF COMMERCE

Under the Guidance of

Dr. PINKI RANI DEI (HOD)

(Assistant professor of Commerce Department)

External Guide :



Handwritten signature and date: 9/5/26

**P.G. Department of Commerce ,Government science
college, chatrapur**

CHATRAPUR- 761020, ODISHA

Session- 2024-26

Handwritten signature and date: 09/05/26

DECLARATION

I hereby declare that the project report entitled "A Study on Analysis of Working Capital Management in Texan Stone India Pvt. Ltd." submitted to the Department of Commerce, Government Science College, Chhatrapur, in partial fulfillment of the requirements for the degree of Master of Commerce (M.Com), is a genuine and original work carried out by me under the guidance and supervision of Dr. Pinki Rani Dei, Head of the Department

further declare that this project has not been submitted earlier, either wholly or partly, to any other university or institution for the award of any degree, diploma, or certificate.

The information and data presented in this report have been collected from reliable sources and are true to the best of my knowledge and belief.

Tikina Sahu

(Signature of the Student)

Place: Chhatrapur

Date: 09/05/2026

Miss. TIKINA SAHU

Roll Number:-24COMM92

DISSERTATION PROJECT REPORT

ON

"A STUDY CUSTOMER RELATIONSHIP MANAGEMENT (CRM)"



A Dissertation Project Report Submitted in partial fulfilment of The Degree of Master of Commerce Under Government Science College, Chatrapur, Ganjam

SUBMITTED BY:

Name: Miss. Swarnam Bishoyi

Roll no: - COMM24-010

Exam Roll No. - 24COMM0091

M.Com 2nd Year 4TH Semester

Government Science College, Chatrapur

Accredited with Grade "B" by NAAC (Affiliated to Berhampur University)

Swarnam Bishoyi
2/5/26

Under the Guidance of:

Pinki Rani Dei
09/05/26
Internal Guide:
Dr. Pinki Rani Dei (HOD)
(Assistant Professor)
Commerce Department (GSSC)

External Guide:
Dr. Sakti Ranjan Dash
Asst. prof in Commerce
Berhampur University
Bhanjabihar

SESSION: 2025-26

A Project Report
On
**DIRECT MARKETING – PROSPECT
& ISSUES**



Under the Guidance of

Pinki Devi
09/05/20
INTERNAL GUIDE

Dr. PINKI RANI DEI

(Commerce Department)

Government Science College, Chatrapur

EXTERNAL GUIDE

Pinki Devi
9/5/20

SUBMITTED BY

NAME- Lija Pagada

Roll No- 24COMM0077

MASTER OF COMMERCE

**GOVERNMENT SCIENCE COLLEGE,
CHATRAPUR**

DECLARATION

I hereby declare that the Project work, with the title " **Direct Marketing- Prospect & Issues** " submitted by me for the partial fulfillment of the Post Graduation under the supervision Dr. Pinki Rani Dei (HOD of Commerce Department) of Government Science College, Chatrapur is my original work and has not been submitted earlier to any other University/Institution for the fulfillment of the requirement for any course.

However, extracts of any literature which has been used for this report has been duly acknowledged providing details of such literature in the references.

Date- 09.05.2026

Place- Chatrapur

Lija Pagada

Lija Pagada

Roll No.- 24COMM0077

Regd No-01144/2020

**A PROJECT REPORT ON
"INVESTMENT ANALYSIS IN THE STOCK MARKET"**

**Submitted to the head of department in partial fulfillment of the
Requirments for the award of the degree of**

"post Graduate in masters of commerce"

**Submitted by
Jyoti Mahankuda**

Exam Rollno-24COMM0072

Under the guidance of:

Dr.Pinki Rani Dai

Pinkie Dai
09/05/2026



**GOVERNMENT SCIENCE COLLEGE, CHATRAPUR,
GANJAM(ODISHA), PIN-761020**

Pinkie Dai
09/05/26

DECLARATION

I, Jyoti Mahankuda do hereby declare that the project entitled "INVESTMENT ANALYSIS IN THE STOCK MARKET" has been submitted by me to the Govt Science College, Chatrapur in partial fulfillment of the requirement for the masters degree of commerce is of my own and it has not been submitted earlier to any other institution including the University or Published any time before.

Place : Chatrapur

Date : 09 / 05 / 2026

Jyoti Mahankuda
Jyoti Mahankuda

Roll No. - 24COMM0072
Regd. No.- 05020/2021

Govt Science College,
Chatrapur

A report on The Importance of Cost Accounting System in Manufacturing Industries



Submitted To:
Government Science College,
Chatrapur, Ganjam, Odisha.



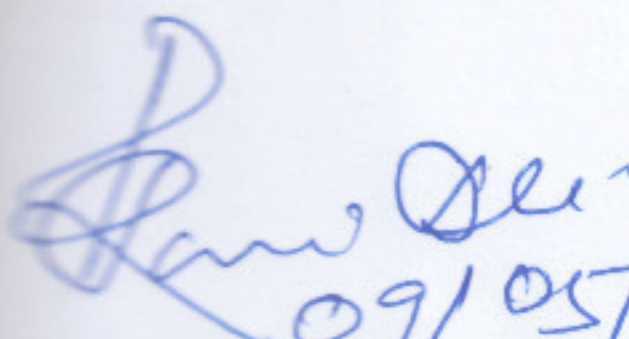
Affiliated To:
Berhampur University,
Chatrapur, Ganjam, Odisha.

Submitted By:

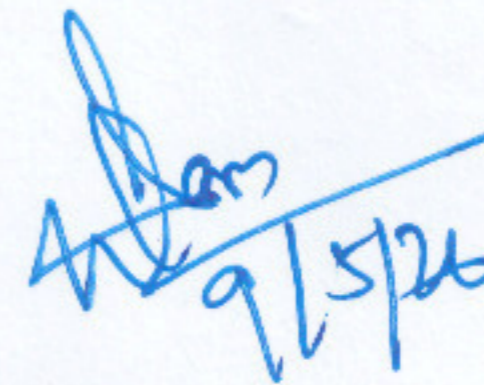
Name- Gyanendra Maharana
College Roll No. COMM24-021
Exam Roll No. 24COMM0071
Registration No.- 8671/2016

**Submitted in the partial fulfillment of the requirement of
PG final year (commerce)**

Under the Guidance of:


09/05/26
Internal Guidance

Dr. Pinki Rani Dei (HOD)
(Assistant Professor)


9/5/26

DECLARATION

I am GYANENDRA MAHARANA, bearing Exam Roll No. 24COMM0071, a student of Government Science College, Chatrapur hereby declare that the summer project report on "The Importance of Cost Accounting System in Manufacturing Industries" prepared by me is an authentic work carried out for the partial fulfilment of the requirement for the award of the degree of Masters of commerce under the guidance of "DR PINKI RANI DEI (HOD) (Assistant Professor)".

The matter embodied in the project work has not been submitted for the award of any other degree, diploma or any other similar title or prizes to the best of my knowledge and belief.

Gyanendra Maharana

STUDENT

Gyanendra Maharana

M. COM FINAL YEAR

EXAM Roll No: -24COMM0071

Place: Chatrapur

Date: 09/05/2026

A PROJECT REPORT ON

**"A STUDY ON IMPACT OF SOCIAL MEDIA MARKETING
AND ADVERTISING ON CONSUMER BRANDS"**

**Submitted to the head of department in partial fulfillment of the
requirements for the award of the degree of
"Post Graduate in masters of commerce"**

**Submitted by
Dipika Sahu**

**Exam Roll
no.-24COMM0070**

Dipika Sahu
09/05/26

Under the guidance of:

Dr. Pinki Rani Dei (HOD)



ସରକାରୀ ବିଜ୍ଞାନ ମହାବିଦ୍ୟାଳୟ, ଛତ୍ରପୁର

**GOVERNMENT SCIENCE COLLEGE, CHATRAPUR,
GANJAM(ODISHA),PIN-761020**

Pinki Rani Dei
09/05/26

DECLARATION

I, Dipika Sahu do hereby declare that the project entitled "A STUDY ON IMPACT OF SOCIAL MEDIA MARKETING AND ADVERTISING ON CONSUMER BRANDS " has been submitted by me to the Govt Science College Chatrapur in partial fulfillment of the requirement for the masters degree of commerce is of my own and it has not been submitted earlier to any other institute including the University or published any time before.

Place : Chatrapur

Date : 09/05/2026

Dipika Sahu

Dipika Sahu

Roll No. - 24COMM0070

Regd. No.- 05003/2021

Govt Science College,
Chatrapur

A Project Report On

**A STUDY OF CUSTOMER SATISFACTION
TOWARDS TATA NANO**

Submitted to

BERHAMPUR UNIVERSITY

For partial fulfillment of the M Com. in Commerce By

A Liza Reddy

PG Final Year Commerce, 4th Semester

Roll No: COMM24-011, Examination Roll No.: 24COMM0063

Internal Guide

Dr. Pinki Rani Dei (HOD)

(M.COM, M.Phil., MBA, Ph.D.)

Pinki Dei
09/05/26

External Guide

[Signature]
09/05/2026



DEPARTMENT OF COMMERCE

GOVERNMENT SCIENCE COLLEGE CHATRAPUR

DECLARATION

I, A Liza Reddy, a student of Master of Commerce (M.Com) of Government Science College, Chatrapur, affiliated to Berhampur University, hereby declare that the project report entitled "**A STUDY OF CUSTOMER SATISFACTION TOWARDS TATA NANO**"

submitted by me in partial fulfillment of the requirements for the award of the degree of Master of Commerce (M.Com) is a genuine and original work carried out by me under the guidance and supervision of my project guide during the academic year 2025–2026.

I further declare that this project report has been prepared by me after collecting relevant information from primary and secondary sources. The data, findings, interpretations, and conclusions presented in this report are based on my own study and analysis.

I also declare that this project has not been previously submitted, either wholly or partly, to any other university, college, or institution for the award of any degree, diploma, or certificate.

I take full responsibility for the authenticity and originality of the work presented in this report.

A Liza Reddy

Signature of the Candidate

A Liza Reddy *A*

M.COM 2nd Year, 4th Semester

Exam Roll No: **24COMM0063**

PROJECT REPORT ON
"Comprehensive Financial Performance Evaluation of
JK Paper Ltd"

Project Report Submitted to P.G. Department of Commerce,

SUBMITTED BY:

ARCHANA BAITHARU

Roll No.: 24COMM0064

Registration No.: 21265/2024

Session: 2024-2026

UNDER THE GUIDANCE OF: DR.PINKI RANI DEI

P.G. Department of Commerce
Government science college, chatrapur, odisha



Archana
09/05/2026

P. Rani
09/05/24

DECLARATION

I D.Jasmine do hereby declare that the project entitled "MARKETING MIX OF BRITANNIA" has been submitted by me to the Govt Science College Chatrapur in partial fulfillment of the requirement for the masters degree of commerce is of my own and it has not been submitted earlier to any other institute including the University or published any time before.

Place : Chatrapur

Date :

D. Jasmine

D. Jasmine

Roll No. - 24COMM0067

Regd. No.- 04996/2021

Govt Science College,
Chatrapur

A PROJECT REPORT ON
"A STUDY ON IMPACT OF SOCIAL MEDIA
MARKETING IN CONSUMER BEHAVIOUR"

Submitted to the head of department in partial fulfillment of the requirements for the award of the degree of "Post Graduate in masters of commerce"

Submitted by
Sephali Panigrahi

Exam Roll
no.-24COMM0084

Under the guidance of:
Dr.Pinki Rani Dei

Dei
9/5/26



ସରକାରୀ ବିଜ୍ଞାନ ମହାବିଦ୍ୟାଳୟ , ଛତ୍ରପୁର

GOVERNMENT SCIENCE COLLEGE, CHATRAPUR,
GANJAM(ODISHA),PIN-761020

Panigrahi
9/5/26

DECLARATION

I, Sephali Panigrahi do hereby declare that the project entitled "A STUDY ON IMPACT OF SOCIAL MEDIA MARKETING IN CONSUMER BEHAVIOUR" has been submitted by me to the Govt Science College Chatrapur in partial fulfillment of the requirement for the masters degree of commerce is of my own and it has not been submitted earlier to any other institute including the University or published any time before.

Place : Chatrapur

Date : 09/05/2026

Sephali Panigrahi
Sephali Panigrahi

Roll No. - 24COMM0084

Regd. No.- 05077/2021

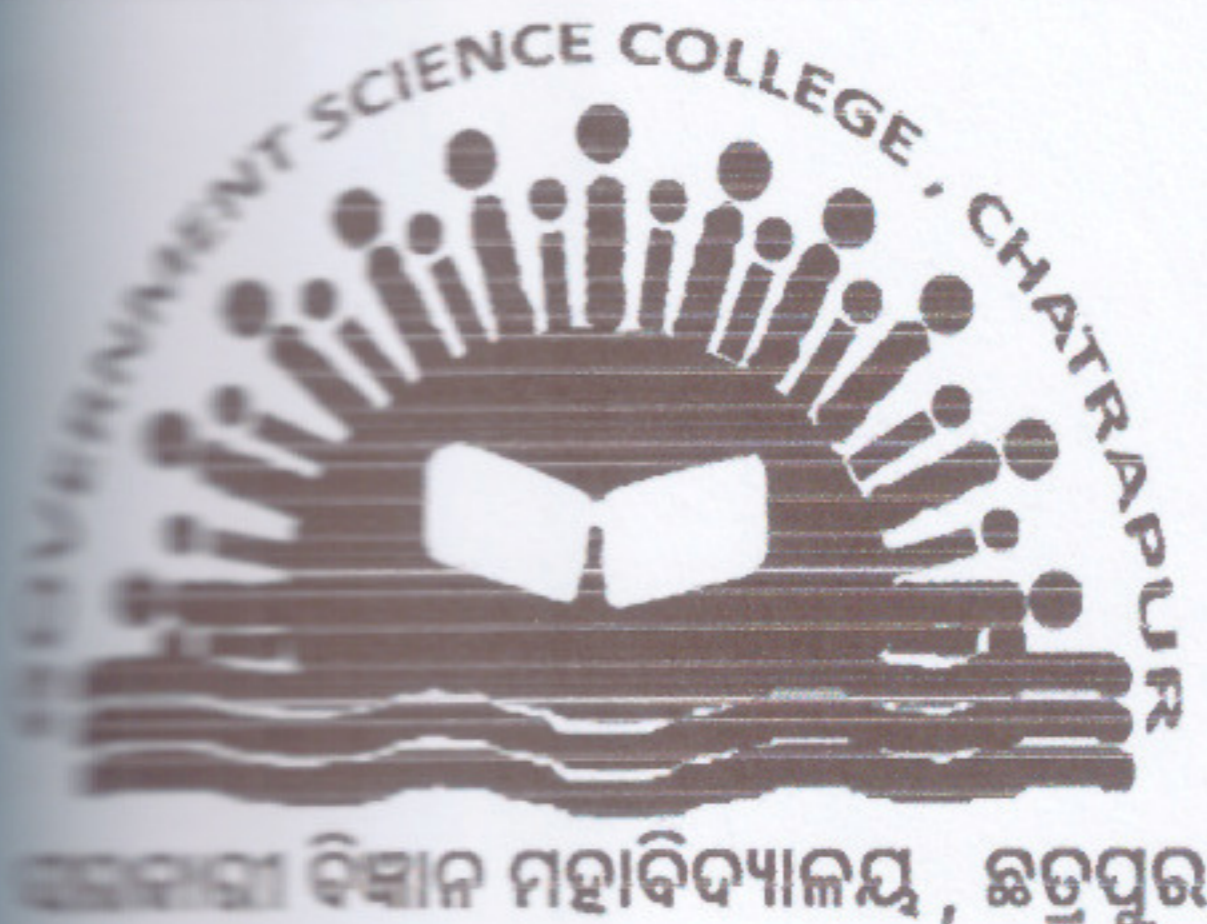
Govt Science College,
Chatrapur

FUNDAMENTAL ANALYSIS OF TVS MOTOR COMPANY

(A Dissertation Report Submitted in partial fulfilment of the requirements for the
Degree of Master Of Commerce In government Science College , Chatrapur)

SUBMITTED BY:

Name: Mr. Sangram Nahak
Roll no:- COMM24-036
Exam Roll No. - 24COMM0083
M.Com 2nd Year
Government Science College , Chatrapur



Pinki Dei
09/05/26
Internal Guide:

Dr. Pinki Rani Dei (HOD)
(Assistant Professor)
Commerce Department (GSSC)

External Guide:

Sanku Ranjan Dash
21/5/26
Dr. Sanku Ranjan Dash
Asst. prof in Commerce
Berhampur University
Bhadrabahal

DISSERTATION PROJECT REPORT

ON

“STUDY OF CONSUMER BEHAVIOR ON SELECTING MOBILE PHONES”



A Dissertation Project Report Submitted in partial fulfilment of The Degree of Master of Commerce Under Government Science College, Chatrapur, Ganjam

SUBMITTED BY:

Name: S.Bhumika Reddy

Roll no: - COMM24-009

Exam Roll No. - 24COMM0081 M.Com

2nd Year

4TH Semester

Government Science College, Chatrapur
Accredited with Grade “B” by NAAC
(Affiliated to Berhampur University)

Under the Guidance of:

Internal Guide :

Dr. Pinki Rani Dei (HOD)

(Assistant Professor)

Commerce Department (GSSC)

Pinki Rani Dei
09/05/26

S. Bhumika Reddy
9/8/2024

SESSION: 2025-26

DECLARATION

I Miss S. Bhumika Reddy a student of M.com 2nd year (Roll number is 24COMM0081). Hereby declare that the Project Report entitled "A STUDY ON CONSUMER BEHAVIOR TOWARDS PURCHASING MOBILE PHONE." was done by me under the guidance of Dr.Pinki Rani Dei, M.com., Ph.D. Assistant Professor, HOD of M.com of Government Science College, Chatrapur is submitted in partial fulfillment of the requirements for the award of Master of Commerce degree.

Date:

Place:

S. Bhumika Reddy

S.Bhumika Reddy

Roll number is 24COMM0081

A PROJECT REPORT ON
Financial Statement Analysis
of Tata Consultancy Services (TCS)



Submitted by
Madhusmita Kampa
24COMM0079
01250/2021

Government Science College, Chatrapur, Odisha
Affiliated to Berhampur University, Berhampur, Odisha
Department of Commerce
Academic Year: 2025 - 2026

Handwritten signature and date: 15/5/26

DECLARATION

DISSERTATION PROJECT REPORT

ON

**"Effectiveness Of The Hinjilicut Vegetable Market In Enhancing
Supply Chain Management"**



A Dissertation Project Report Submitted in partial fulfilment of the Degree of
Master of Commerce under Government Science College, Chatrapur, Ganjam

SUBMITTED BY:

Name: Kiran Prabha Padhy

Roll no: - COMM-023

Exam Roll No. - 24COMM0075 M.Com

2nd Year

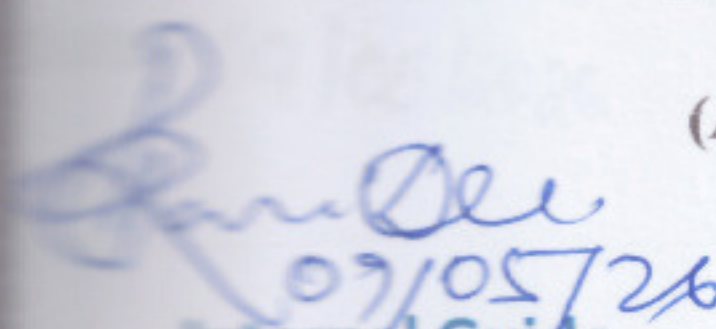
4TH Semester

Government Science College, Chatrapur

Accredited with Grade "B" by NAAC

(Affiliated to Berhampur University)

Under the Guidance of:

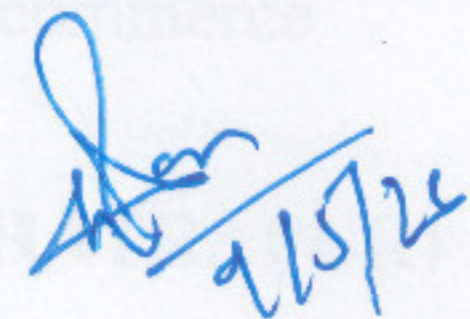

09/05/26
Internal Guide

:- Dr. Pinki Rani Dei (HOD

(Assistant Professor)

Commerce Department (GSSC)

External Guide:


21/5/26

SESSION: 2025-26

DECLARATION

I, KIRAN PRABHA PDHY, hereby declare that the dissertation entitled **“Effectiveness Of The Hinjilicut Vegetable Market In Enhancing Supply Chain Management”** submitted to **Government science college chatrapur**, is my original work and is submitted in partial fulfilment of the requirements for the award of the degree of **Master of Commerce (M. Com)** for the academic session **2024–26**. I further declare that this dissertation has been prepared by me independently and has not been submitted, either in full or in part, to any other university or institution for the award of any degree, diploma, or any other academic qualification. The data used in this study are based on secondary sources such as government publications, official reports, research articles, and authentic databases. All sources of information have been properly acknowledged and cited in the reference section. I also affirm that the analysis, interpretation, and conclusions presented in this dissertation are the result of my own academic effort.

Place: *chatrapur*

Date: *09/05/2026*

Kiran prabha padhy
Signature of the candidate

Name: KIRAN PRABHA PADHY

Exam Roll No: 24COMM240075

Master of Commerce (M. Com)

P.G. Department of commerce

(GOVERNMENT SCIENCE COLLEG, CHATRAPUR)

DISSERTATION PROJECT REPORT

ON

**“STRATEGIC FRAMEWORK FOR ABDM ADOPTION IN
HEALTHCARE”**



**A Dissertation Project Report Submitted in partial fulfilment of the Degree of
Master of Commerce under Government Science College, Chatrapur, Ganjam**

SUBMITTED BY:

Name: Kanha Sahu

Roll no: - COMM24-026

Exam Roll No. - 24COMM0077 M.Com

2nd Year

4TH Semester

Government Science College, Chatrapur

Accredited with Grade “B” by NAAC

(Affiliated to Berhampur University)

Under the Guidance of:

Internal Guide

: Dr. Pinki Rani Dei (HOD

(Assistant Professor)

Commerce Department (GSSC)

External Guide:

***[Signature]*
2/05/2025**

SESSION: 2025-26

CERTIFICATE BY THE SUPERVISOR

This is to certify that Mr. Kanha Sahu has completed the project work on the topic "STRATEGIC FRAMEWORK FOR ABDM ADOPTION IN HEALTHCARE" under the supervision of Dr. Pinky. The project work has been submitted to the University of Chhatrapur for the partial fulfillment of the degree of M.Com.

DECLARATION BY CANDIDATE

I hereby declare that the Dissertation/Project Work, with the title of "**STRATEGIC FRAMEWORK FOR ABDM ADOPTION IN HEALTHCARE**" Submitted by me for the partial fulfillment of the degree of M.Com under the supervision of Dr. Pinky is my original work and has not been submitted earlier to any other University /Institution for the fulfillment of the requirement for any course. However, extracts of any literature which has been used for this report has been duly acknowledged providing details of such literature in the references.

Place: Chhatrapur

Date: 09/05/26

Signature: Kanha Sahu

Name: Kanha Sahu

Address: Belpheampur

Roll No.: COMM24-026

**A STUDY TO THE POPULARITY OF INTERNET
BANKING**

Submitted By

SMRUTIREKHA ACHARY

(Roll No: 24COMM0086)

Under The Esteemed Guidance of

Dr. PINKI RANI DEI

Head of department

COMMERCE DEPARTMENT



*Sm
2/5/24*

**GOVERNMENT SCIENCE COLLEGE
CHATRAPUR**

*Pinkie Dei
09/05/24*

DECLARATION

I hereby declare that the project titled “A Study on the Popularity of Internet Banking” is an original work carried out by me under the guidance of **Dr. Pinki Rani Dei**, Head of the Department, Commerce Department, Government Science College, Chatrapur.

This project report is submitted in partial fulfillment of the requirements for the academic course. The information and data presented in this report are true and correct to the best of my knowledge and belief. This work has not been submitted previously to any other institution or university for the award of any degree or diploma.

DATE: 09/05/2026
PLACE Chatrapur


Name: SMRUTIREKHA ACHARY
Roll No: 24COMM0086



IMPACT OF BUY NOW PAY LATER (BNPL) SERVICES ON YOUTH SPENDING BEHAVIOUR IN INDIA

Handwritten signature and date: 9/5/26



[A Comprehensive Research Report]

- Name: Sisir Chandrakanta Singh
- College Roll No.: COMM-24-035
- Examination Roll No.: 24COMM0085
- Department: Commerce

*Under the
Guidance of*

Dr. Pinki Rani Dei
(HOD of Commerce Dept.)

Handwritten signature

DECLARATION

I hereby declare that the dissertation entitled "**Buy Now Pay Later (BNPL) Services and Their Impact on Spending Habits of Young Consumers in India**" submitted in partial fulfilment of the requirements for the award of the degree of **Master of Commerce (M.Com)** is an original and authentic piece of research work carried out by me under proper academic guidance and supervision.

I further declare that the information, data, analysis, findings, and conclusions presented in this dissertation are based on genuine research conducted by me from various primary and secondary sources. This project has not been submitted earlier, either fully or partially, for the award of any degree, diploma, or certificate by any university or institution.

All references and sources of information used in this research have been properly acknowledged wherever necessary.

Name: Sisir Chandrakanta Singh

College Roll No.: COMM-24-035

Examination Roll No.: 24COMM0085

Department: Commerce

College: Government Science College, Chhatarpur

Sisir Chandrakanta Singh
09/05/26
Signature

**"DATA CONCERNS OVER SOCIAL MEDIA - A STUDY ON INSTAGRAM - A
STUDY ON BERHAMPUR"**

Submitted for

**The partial fulfilment of Degree of Master of commerce in
Government Science College Chatrapur**

Submitted by:

MISS. DEEPA MAHANKUDA

M.com 2nd year (4th SEM.)

Examination Roll Number: - 24COMM-0069

Registration No.:42059/2021

Session: 2024-2026

DR. PINKI RANI DEI

(HOD in Commerce)



Under the Guidance of:

Internal Guide

**:- Dr. Pinki Rani Dei (HOD
(Assistant Professor)**

Commerce Department (GSSC)

P.G. Department of commerce,

Government Science College, Chatrapur

External Guide:

***Dr. Pinki Rani Dei*
9/05/2026**

A PROJECT REPORT ON
"MARKETING STRATEGY OF NYKAA"

Submitted to the head of department in partial fulfillment of the requirements for the award of the degree of "Post Graduate in masters of commerce"

Submitted by
D Sunita Reddy

Exam Roll
no.-24COMM0068

[Handwritten signature]
2/5/2024

Under the guidance of:
Dr.Pinki Rani Dei



ସରକାରୀ ବିଜ୍ଞାନ ମହାବିଦ୍ୟାଳୟ , ଛତ୍ରପୁର

GOVERNMENT SCIENCE COLLEGE, CHATRAPUR,
GANJAM(ODISHA),PIN-761020

[Handwritten signature]
09/05/24

DECLARATION

I, D Sunita Reddy do hereby declare that the project entitled "MARKETING STRATEGY OF NYKAA" has been submitted by me to the Govt Science College Chatrapur in partial fulfillment of the requirement for the masters degree of commerce is of my own and it has not been submitted earlier to any other institute including the University or published any time before.

D Sunita Reddy

D Sunita Reddy

Place : Chatrapur

Date : 09/05/2026

Roll No. - 24COMM0068

Regd. No.- 04999/2021

Govt Science College,
Chatrapur

A PROJECT REPORT ON
"MARKETING MIX OF BRITANNIA"

Submitted to the head of department in partial fulfillment of the
requirements for the award of the degree of
"Post Graduate in masters of commerce"

Submitted by
D. Jasmine

Exam Roll
no.-24COMM0067

Under the guidance of:
Dr. Pinki Rani Dei

Dr. Pinki Rani Dei
9/05/2026



ସରକାରୀ ବିଜ୍ଞାନ ମହାବିଦ୍ୟାଳୟ, ଛତ୍ରପୁର

**GOVERNMENT SCIENCE COLLEGE, CHATRAPUR,
GANJAM(ODISHA),PIN-761020**

Pinki Dei
02/50/160
09/05/20

DECLARATION

I Miss. Sonali Behera a student of M.com 2nd year (Roll number is COMM24-034 and Exam Roll number is 24COMM0081). Hereby declare that the Project Report entitled "A STUDY ON CONSUMER BEHAVIOR TOWARDS PURCHASING SMART PHONE." was done by me under the guidance of Dr. Pinki Rani Dei, M.com., Ph.D. Assistant Professor, HOD of M.com of Government Science College, Chatrapur is submitted in partial fulfillment of the requirements for the award of Master of Commerce degree.

~~Date~~ 9/06/2024

~~Place~~ Chatrapur

Sonali Behera

Sonali Behera

Exam Roll no- COMM24-034

Roll number - 24COMM0088

DISSERTATION PROJECT REPORT

ON

"STUDY OF SALES PROMOTION ACTIVITIES AT BIG BAZAR"



A Dissertation Project Report Submitted in partial fulfilment of the Degree of
Master of Commerce under Government Science College, Chatrapur, Ganjam

SUBMITTED BY:

Name: Somanath Nahak

Roll no: - COMM24-031

Exam Roll No. - 24COMM0087 M.Com

2nd Year

4TH Semester

Government Science College, Chatrapur

Accredited with Grade "B" by NAAC

(Affiliated to Berhampur University)

Under the Guidance of:

Internal Guide :

Dr. Pinki Rani Dei (HOD)

(Assistant Professor)

Commerce Department (GSSC)

Extrernal Guide :

Dr. Sakti Ranjan Dash

Asst. Prof in commerce

Berhampur University

Bhanjabihare

SESSION: 2025-26

Somanath Nahak
24/05/26

Sakti Ranjan Dash
24/5/26

DECLARATION

I, Mr. Somanath Nahak a student of M.com 2nd year (Roll number is 24COMM0087), Hereby declare that the Project Report entitled "A STUDY ON SALES PROMOTION ACTIVITIES AT BIG BAZAR." was done by me under the guidance of Dr. Pinki Rani Dei, M.com., Ph.D. Assistant Professor, B.COM of M.com of Government Science College, Chatrapur is submitted in partial fulfillment of the requirements for the award of Master of Commerce degree.

Somanath Nahak

Somanath Nahak
Roll number is 24COMM0087